

Does your company have the most Innovative tools and equipment in the automotive aftermarket today?

If your company has new, innovative tools or equipment, launched between January 2014 and December 2014, it is eligible for the 2015 PTEN Innovation Awards program, sponsored by PTEN and VehicleServicePros.com. A specific product may only be entered once, but you can enter as many unique products as you'd like! All details are on the entry form found on the back of this card.



Program benefits include:

- ☀ All nominated products will be featured in the Innovation Awards editorial sections in the May 2015 issues of *PTEN*, as well as in featured spots on www.VehicleServicePros.com.
- ☀ Nominated tools and equipment will be viewed and voted on by *PTEN's* panel of active auto technicians to review innovativeness of the products.
- ☀ Winning tools and equipment will be featured in August 2015 issues of *PTEN* and *Professional Distributor* magazines, as well as in featured spots on www.VehicleServicePros.com.



All 2015 Innovation Award entries are also eligible for People's Choice consideration. With People's Choice, we offer a separate survey for all PTEN readers to provide input on what they think are the top products.

Enter below to see if your company has the most innovative tools and equipment in the market today.

CALL FOR ENTRIES

Recognizing New, Innovative Tools and Equipment.

DEADLINE: March 27, 2015

2015 Innovation Awards

The PTEN Innovation Awards recognize those outstanding companies whose products respond to the automotive repair industry's market challenges with creativity and innovation. We invite you to nominate your company for this prestigious award.

ELIGIBILITY

Products must be introduced and available for purchase by the end user between January 2014 and December 2014 to qualify.

REQUIREMENTS

Companies must submit a completed entry form for each individual product entered.

*A product may only be entered once,
but a company may submit more than one unique product.*

All entries must be accompanied by:

- An official entry form (photocopies or scanned PDFs ok).
- A 75-100 word statement describing the product as it relates to innovativeness, ease of use, durability and increased efficiency.
- A copy of the product's technical literature/specifications.
- A hi-resolution (300 dpi or better) four-color photograph or digital image of the product (jpeg or tif).
- A hi-resolution image of company logo.

OPTIONAL: A short (1-3 minute) demonstration video of your product. Videos can be submitted via a direct YouTube link, as a separate file on our FTP site, or sent by mail on a disc.

Though not required, a video can help provide our panel of judges with a thorough idea of how your tool works.

JUDGING

A panel of automotive repair industry professionals will evaluate each submission based on its contribution to the automotive repair industry.

Entries accepted via mail or e-mail.

Send Entries to:

2015 PTEN Innovation Awards
Attention: Erica Schulz-Schueller
1233 Janesville Ave. • Fort Atkinson, WI 53538
erica@pten.com • (800) 547-7377 x 1630

Disclaimer: Cygnus Business Media does not endorse or test any of the entrant products of the Innovation Awards, and does not warrant the safety or suitability for use of any of the products. The Innovation Awards are not affiliated with any advertising program. Winners are judged solely upon the merits of their product submissions, as determined by the judges. Product descriptions will be used verbatim for judging purposes.

2015 Innovation Awards

OFFICIAL ENTRY FORM

Deadline March 27, 2015

Please select the most appropriate category suggested for this product.

Note: Editorial has the right to move entries to a more suitable category based on product information.

Categories: (Mark only one)

Air Conditioning	Leak Detection
Air Tools	Lighting
Battery Service Equipment	Lifts, Jacks and Stands
Body Shop	Oil and Lube
Brake Service	Personal Gear
Chemicals	Power Tools
Computers & Software	Repair Information Sources
Education and Training	Scan Tools
Electrical Systems	Specialty Tools
Emissions Systems	Suspension
Engine Service and Repair	Tire, Wheel Service
Fluid Exchange	Tool Accessories
Hand Tools	Tool Storage
Inspection Tools, Lab Scopes	Welding

Contact Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Product Name _____

Date product was available for sale _____

Entry Fee: \$195 U.S. for first or single entry. Additional entries from the same company are \$125 each. Checks should be made payable to Cygnus Business Media, c/o PTEN.

Note: Editorial has the right to move entries to more appropriate categories if necessary