Jason Jones Trucking is streamlining fuel management and fueling processes with the QuikQ Fuel Purchase System

"The QuikQ Fuel Purchase System we use at Love's Travel Stops to purchase about 40,000 gallons of diesel fuel per month is providing our drivers with a faster and simpler process for authorizing fuel purchases. The automatic, real time verification of trucks and drivers by the system is also generating management time savings by helping us quickly resolve any issues that may arise at the pump, as well as providing a better means of tracking fuel usage."
Don Starns
Driver Manager
Jason Jones Trucking

Jason Jones Trucking, based out of Shoals, Indiana, provides flatbed services with a fleet of 50 tractors and about 90 trailers. The company primarily hauls loads of wallboard east of the Rocky Mountains.

Challenge

To streamline fueling procedures for drivers and fuel purchasing management practices—
For its fleet of about 50 tractors, including nine dedicated owner-operators, Jason Jones Trucking is directing drivers to Love's Travel Stops to take advantage of favorable volume purchase discounts offered by the fuel supplier. Buying about 40,000 gallons per month at the truckstop locations created the need for a better way to keep track of fuel purchases and to authorize fueling for drivers.

Solution

In mid 2014, Jason Jones Trucking switched from issuing fuel cards to the cardless direct QuikQ Fuel Purchase System (FPS) for all fuel purchases at Love's Travel Stops. RFID tags on the company's vehicles activate fuel pumps at specially equipped lanes found at all Love's Travel Stops, saving time and ensuring accuracy in the fueling transaction. A direct fuel connection between truck stop point-of-sale (POS) and motor carrier enterprise systems, QuikQ FPS manages the entire fuel transaction process from carrier back office to truck stop back office.

QuikQ FPS also provides Jason Jones Trucking with web access to FPS so any issues at the pump can be resolved quickly. As well as providing detailed real-time reporting for fuel usage monitoring and analysis. The system's data can also be used for Hours of Service compliance verification.

Result

Streamlined fueling and fuel management practices—
Using QuikQ FPS to buy about 40,000 gallons per month at Love's Travel Stops, Jason Jones Trucking drivers have a simpler and faster process of authorizing fuel purchases. Management time savings enabled by QuikQ FPS are helping verify purchases in real time, resolve issues for drivers and keep better track of fuel usage, including analyzing consumption by truck, driver or date range.

About Love's Travel Stops & Country Stores
Love's Travel Stops & Country Stores is headquartered in Oklahoma City, Oklahoma. Founded in 1964, Love's has more than 350 locations in 40 states. Love's provides professional truck drivers and motorists with 24-hour access to clean and safe places to purchase gasoline, diesel fuel, travel items, electronics, snacks and more, as well as a selection of restaurant offerings. On-site Love's Truck Tire Care centers offer roadside assistance, tire care and light mechanical services for professional truck drivers. Showers, CAT scales and other services for professional truck drivers are also available. Love's, which remains family-owned and operated, employs more than 12,000 people and is currently ranked No. 13 on Forbes Magazine's annual listing of America's Largest Private Companies. To learn more, visit www.loves.com.

About QuikQ
A privately held software development company based in Franklin, Tennessee, QuikQ creates and develops innovative fuel transaction processing solutions for motor carriers and truck stops. Redefining the entire fueling process, the QuikQ Fuel Purchase System (FPS) is the first fuel transaction software that is designed to manage the entire fuel transaction through real-time direct "carrier to truck stop" connectivity. QuikQ's RFID-based fueling system is currently being installed at truck stops nationwide and is being adopted by a growing number of motor carriers. For more information, visit www.quikq.com.

Media Contact:
Susan Fall
LaunchIt
858-490-1050
susan@launchitpr.com
www.launchitpr.com